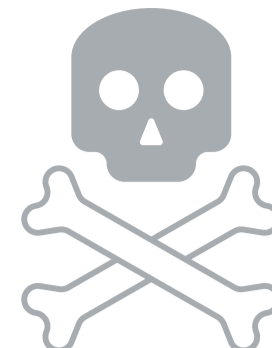


Myth 1: Skin cancer isn't a significant risk to my workers

Busted

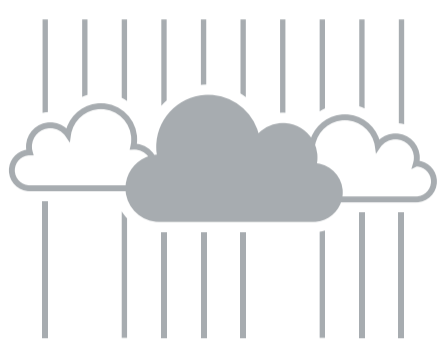
60 people die every year
from occupational skin cancer
linked to UV radiation

More than falls from height or crush injuries.



Myth 2: You can't get sunburnt on a cloudy day

Busted



Up to 80% of dangerous UV rays
penetrate a cloudy sky.

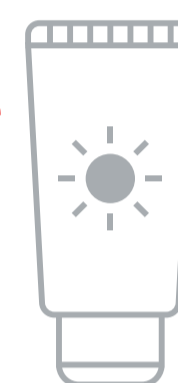
The strength of solar radiation isn't
connected to temperature.

Myth 3: Just providing sun cream to my workers is enough

Busted

**With 2/3 of outdoor workers unaware they are
at risk of skin cancer,** it's your responsibility
to make sure they apply sun cream.

You also need to consider training and education.



Myth 4: Insurance covers any work-related skin cancer costs

Busted



**For every £1 recovered from insurers,
businesses also lose an additional £8**

These hidden costs include sick pay, temporary
workers and increased insurance premiums.

Myth 5: The UK isn't sunny enough to cause skin cancer

Busted

**On average, 5 workers a day in Britain
get skin cancer** linked to UV radiation

And skin cancer cases are rising faster
in the UK than the rest of Europe.



Myth 6: Workers should provide their own sun cream

Busted



It's your responsibility to keep workers safe,
which includes supplying sun cream.

This is vital when **outdoor workers receive
up to 10x the yearly sun exposure**
of indoor workers.

Myth 7: A tan is healthy

Busted

You triple the risk of melanoma
if you get sunburnt just once every two years.

Skin changing colour is a sign of damage.

